

ANAS FARAH

FILMMAKER · DIRECTOR · PRODUCER

SENIOR VIDEO EDITOR · AUDIO MIXER · PODCAST & VODCAST PRODUCER · MOTION DESIGNER

📍 Rabat-Salé-Kénitra, Morocco

☎ +212 615 100 757

✉ anassfarah3@gmail.com

🌐 Remote & Global Availability

📁 **Portfolio Available Upon Request:** Selected public showcase works online; full commercial, medical, and broadcast productions available on request.

PROFESSIONAL SUMMARY

Audiovisual producer, director, and filmmaker holding a Master's degree in Audiovisual and Cinema, bringing over five years of professional experience and 40+ completed end-to-end productions. Operating as an independent producer-director and senior post-production specialist since 2023, I oversee projects across the entire creative pipeline—from screenwriting, artistic direction, on-set cinematography, and studio lighting, to high-retention video editing, motion graphics, podcast & vodcast production, and audio mixing. My portfolio spans diverse commercial, corporate, and technical industries: medical & surgical, engineering, manufacturing, automotive textiles, e-commerce, and higher education. Combining cinematic visual storytelling with technical mastery in DaVinci Resolve, Adobe Premiere Pro, After Effects, and master-level audio engineering in FL Studio, I deliver broadcast-grade productions autonomously or leading collaborative crews for international clients.

AUDIOVISUAL ACHIEVEMENTS

- **40+ audiovisual productions directed and produced:** commercial brand films, corporate documentaries, video podcasts (vodcasts), and institutional campaigns.
- **Director of a documentary film** — Master's degree capstone graduation project in Audiovisual & Cinema.
- **Director of a short film** — Specialized Technician capstone film project in Audiovisual Production.
- **Production of technical educational films, instructional mini-documentaries, and surgical explainers** for specialized sectors: medical & surgical, ophthalmology, manufacturing, and higher education.
- **Advanced End-to-End Post-Production:** Multi-camera video editing, custom motion graphics & kinetic captions, surgical audio restoration, and broadcast loudness compliance (-16 LUFS / -19 LUFS).

SELECTED PROJECTS

Ayana BioLife — *End-to-End Production & Directing*

Commercial brand film for a cosmetic product. Complete lifecycle management: pre-production, cinematography, lighting design, high-energy editing, motion graphics, color grading, and final delivery.

SAOUEG Bags — *Independent Production & Directing*

Promotional video for an authentic Moroccan handcrafted luxury leather goods brand targeting international markets. Directed full production, camera work, pacing, and sonic branding.

AE Photonics — *Head of Production & Directing*

Promotional campaign for a solar energy solutions provider, produced within an agency production setting.

My Lady — *Head of Production & Directing*

Promotional commercial for an e-commerce platform specializing in beauty and skincare products.

KRI Box — *Head of Production & Directing*

Promotional video for a company specializing in smart warehousing and logistics solutions.

R&E Prints — *Head of Production & Directing*

Commercial audiovisual promotional content produced in an agency production setting.

ENEM Vision — *Directing (Ophthalmology)*

Educational and instructional videos for physician & surgeon training; technical content facilitating understanding of ophthalmic devices, with motion graphics and pristine audio.

ENEM SARL — *Production & Directing (Medical)*

Promotional and instructional films showcasing medical and surgical devices for healthcare professionals.

CONTACT

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Region: Rabat-Salé-Kénitra

Status: Remote & Global

CORE COMPETENCIES

- Filmmaking & Directing
- Production & Executive Production
- Artistic Direction & Storytelling
- Cinematography & Framing (DoP)
- Studio & Field Lighting Design
- Video Editing & Narrative Pacing
- Multi-Camera Vodcast Production
- Motion Graphics & Kinetic Captions
- Audio Mixing & Vocal Chains
- Sound Design & Loudness Mastering
- Color Grading (DaVinci Resolve)

SOFTWARE & GEAR

DaVinci Resolve Studio

Master (Multi-cam, Fairlight, Color)

FL Studio

Master Level (Audio Mixing, Vocal Chains)

Adobe Premiere Pro

Advanced (Assembly & Multi-cam)

Adobe After Effects

Advanced (Motion Graphics, VFX)

Adobe Lightroom & Photoshop

Advanced (Visual Assets & Framing)

Final Cut Pro

Operational knowledge

Cameras & Hardware

Sony Cinema/Alpha, Blackmagic, Aputure LED

EDUCATION

Master — Audiovisual & Cinema

Abdelmalek Essaâdi University

2019 – 2022

Professional Bachelor's Degree — Audiovisual & Cinema

Abdelmalek Essaâdi University

2017 – 2018

Specialized Technician — Audiovisual Design & Production

Specialized Institute (ISCA)

2015 – 2017

SELECTED PROJECTS (CONTINUED)

Easy Medical Device — Production & Directing (Regulatory Vodcasts)

Multi-episode video podcast series and training modules aimed at international healthcare regulatory authorities. Multi-cam switching, slide integration, motion graphics, and vertical highlight clips.

KG Conseil — Production & Directing (Corporate Training & Consulting)

Educational films, instructional mini-documentaries, and interview modules designed for executive training and leadership programs.

Institut Polytechnique de Tanger — Directing (Higher Education)

Promotional films highlighting the engineering institute, academic programs, and student life; managed shooting, editing, and pacing.

MEBRAS SARL — Production & Directing (Automotive Technical Textiles)

Cinematic industrial showcase video demonstrating technical textile manufacturing for automotive clients; managed filming, color grading, sound design, and animated infographics.

PROFESSIONAL EXPERIENCE

Audiovisual Producer & Independent Director

2023 – Present

Freelance — Independent | Remote & Global Direct Clients

- Conception, production, directing, and post-production across 40+ completed deliverables: medical, surgical, automotive textiles, engineering, renewable energy, and e-commerce.
- Lead full-pipeline video podcasts (Vodcasts): ingest multi-track audio and 4K cameras, perform surgical dialogue trimming, balance loudness, switch camera angles dynamically, and create branded motion graphics (intro stingers, lower thirds, callouts).
- Repurpose full-length episodes into 5–10 viral short-form video assets per project (9:16 vertical) with animated kinetic captions, sound effects, and retention-focused pacing for TikTok, Instagram Reels, and YouTube Shorts.
- Design bespoke vocal chains in FL Studio and DaVinci Fairlight (subtractive EQ, multiband compression, de-essing, warmth saturation) ensuring studio broadcast presence (-16 LUFS stereo / -19 LUFS mono).
- Direct on-location and studio shoots: cinematography, multi-camera operation, 3-point lighting schemes, and multi-mic field audio recording.
- **Key Clients:** MEBRAS SARL, ENEM SARL, ENEM Vision, Easy Medical Device, KG Conseil, Institut Polytechnique de Tanger, Ayana BioLife, SAQUEG Bags, My Lady, KRI Box, and R&E Prints.

Producer & Director

2021 – 2023

SOULIMA Productions | Production Agency

- Produced and directed audiovisual works from scriptwriting through broadcast mastering.
- Led artistic direction: script breakdown, camera & lighting equipment selection, framing, sound recording, visual composition, and set decoration.
- Designed custom motion graphic title sequences, animated lower thirds, and promotional teasers.
- Supervised multi-camera video editing, dialogue cleanup, foley sound design, score mixing, and final stereo delivery.

Producer, Director & Director of Photography (DoP)

2019 – 2022

QPROD — Independent | Commercial & Corporate Video Production

- Produced, filmed, and edited over 20 promotional and commercial video projects for corporate accounts and direct clients.
- Headed on-set technical direction as DoP: multi-camera setups, shot framing, lighting schemes, gimbal camera motion, and colorimetry.
- Executed post-production editing, motion graphics, and color grading through to final delivery.

Producer & Director / Production Specialist

2018 – 2019

SPLASH Production

- Managed lighting setups, audio recording, and camera capture during executive interview shoots.
- Handled video editing, motion graphic titles, audio restoration, and asset delivery.

Assistant Technician & Camera Operator (Internship)

2016

MEDI 1 TV (Broadcast Television Network)

- Immersion in broadcast television standards, studio multi-camera switching, control room audio mixing, and rapid turnaround broadcast schedules.

Communication Coach & Voice Trainer (English)

2017

AIESEC — Turkey

- Facilitated interpersonal communication workshops coaching international speakers on vocal clarity, speech cadence, and English conversation clarity.

LANGUAGES

Arabic — Native

English — Fluent / Full Professional

French — Fluent / Full Professional

** Trained in vocal projection, diction, and speech cadence during international workshops.*